



Join Us for the 6th Annual Community Book Fair!

Each October, Books for Keeps hosts a Community Book Fair for the Athens community and beyond, during which we open our warehouse to the public.

Every guest is invited to browse and take home up to 100 free, gently-used books to help expand book access in their homes, classrooms, and communities.

All BFK Sponsors will be recognized during this event with respective acknowledgements as outlined for their sponsorship level.

In 2024, over 2,000 people visited the Community Book Fair and took home 48,000+ books! Visitors represented **161 counties** across various states. We are proud to shout out our sponsors across this huge platform!





Sponsorship Levels



Every dollar committed from our sponsors supports literacy-building work in our community and beyond! For more information, scan QR code or contact ruthi@booksforkeeps.org.



\$250

Student Sponsor

1 CHILD'S PROGRAM PARTICIPATION FROM PRE-K TO 5TH GRADE

- + Included in Event Press Release & Blog Post
- + Name included on Event Page on Books for Keeps' website
- + Name included in Event Impact Report



\$500

Classroom Sponsor

SUMMER READING FOR 1 ELEMENTARY CLASSROOM

- + All of the above (including logo where applicable)
- + Group Social Media Shout Out
- + Name and logo included on Event Banner (provided payment is submitted by printing deadline)



\$1,000

Grade Level Sponsor

SUMMER READING FOR 1 ELEMENTARY GRADE LEVEL

- + All of the above
- + Sponsored section of book inventory at event with name and logo
- + Special acknowledgement in BFK's Annual Report (shared with 3,000+ stakeholders annually and on website)



\$2,500

365 Days of Reading Sponsor

1 YEAR OF READING FOR A WHOLE CLASSROOM

- + All of the above
- + Individual Social Media Shout Out
- + Logo featured on branded event items such as tote bags and bookmarks



\$5,000

Early Reading Sponsor

SUMMER READING FOR ALL K-2 STUDENTS IN 1 SCHOOL

- + All of the above
- + Quarterly Social Media Shout Out
- + Option to host on-site sponsor station at event



Sample Annual Report



Sample Sponsor Section



Sample Event Tote Bag



Sponsor Interest Form



Interested in supporting literacy for all as a Community Book Fair Sponsor? Complete the form below and return to Books for Keeps (PO Box 49761 Athens, GA 30604), or scan the QR code to complete an electronic version. To be included in event print materials, payment must be received by 5PM by September 1st.

Business or Group Name

Please list my organization as (if difference from name above):

Point of Contact Name

Contact Email

Contact Phone

Business or Group Mailing Address

Social Media





Please select your desired Sponsorship Level.

- \$5,000 - Early Reading Sponsor
- \$2,500 - 365 Days of Reading Sponsor
- \$1,000 - Grade Level Sponsor
- \$500 - Classroom Sponsor
- \$250 - Student Sponsor

Please indicate if you are a new or returning sponsor.

- New
- Returning
- I'm not sure



Early Bird Bonuses!

Sponsors who commit and provide payment by March 31st, 2025 will get extra social media, website, and event promotion benefits as they relate to their specific sponsor level. Make an impact today!



Questions? Contact Ruthi Hortsch, Executive Director (ruthi@booksforkeeps.org). Unable to sponsor this year but still interested in supporting literacy for all? You can donate any amount, all year round at www.booksforkeeps.org/donate. Thank you for your partnership!